



# Community Profile

Rings: 3, 5, 10 mile radii

3440 GA-6, East Point, GA 30344, USA

Latitude: 33.6559

Longitude: -84.50213

	3 mile	5 mile	10 mile
<b>Population Summary</b>			
2000 Total Population	47,873	120,775	496,308
2010 Total Population	49,216	124,894	516,132
2019 Total Population	54,059	136,461	568,943
2019 Group Quarters	423	641	20,081
2024 Total Population	56,761	143,329	601,285
2019-2024 Annual Rate	0.98%	0.99%	1.11%
2019 Total Daytime Population	56,507	157,350	715,090
Workers	25,218	80,111	396,186
Residents	31,289	77,239	318,904
<b>Household Summary</b>			
2000 Households	17,820	45,653	175,422
2000 Average Household Size	2.67	2.63	2.72
2010 Households	19,803	49,775	191,981
2010 Average Household Size	2.47	2.50	2.59
2019 Households	21,756	54,468	211,700
2019 Average Household Size	2.47	2.49	2.59
2024 Households	22,793	57,107	223,827
2024 Average Household Size	2.47	2.50	2.60
2019-2024 Annual Rate	0.94%	0.95%	1.12%
2010 Families	11,803	30,052	116,601
2010 Average Family Size	3.19	3.20	3.30
2019 Families	13,001	32,939	128,044
2019 Average Family Size	3.19	3.20	3.31
2024 Families	13,656	34,620	135,303
2024 Average Family Size	3.19	3.20	3.32
2019-2024 Annual Rate	0.99%	1.00%	1.11%
<b>Housing Unit Summary</b>			
2000 Housing Units	18,792	48,476	190,504
Owner Occupied Housing Units	38.8%	42.5%	42.8%
Renter Occupied Housing Units	56.0%	51.7%	49.3%
Vacant Housing Units	5.2%	5.8%	7.9%
2010 Housing Units	23,974	60,027	234,926
Owner Occupied Housing Units	36.0%	41.2%	39.8%
Renter Occupied Housing Units	46.6%	41.7%	41.9%
Vacant Housing Units	17.4%	17.1%	18.3%
2019 Housing Units	25,654	64,010	252,407
Owner Occupied Housing Units	35.1%	41.0%	39.6%
Renter Occupied Housing Units	49.7%	44.1%	44.3%
Vacant Housing Units	15.2%	14.9%	16.1%
2024 Housing Units	26,814	66,912	265,486
Owner Occupied Housing Units	36.7%	42.5%	41.1%
Renter Occupied Housing Units	48.3%	42.8%	43.2%
Vacant Housing Units	15.0%	14.7%	15.7%
<b>Median Household Income</b>			
2019	\$43,670	\$44,444	\$41,657
2024	\$51,281	\$52,216	\$49,458
<b>Median Home Value</b>			
2019	\$186,680	\$178,699	\$164,258
2024	\$215,604	\$201,442	\$184,753
<b>Per Capita Income</b>			
2019	\$24,465	\$24,989	\$22,155
2024	\$28,979	\$29,749	\$26,331
<b>Median Age</b>			
2010	32.4	33.4	32.2
2019	34.4	35.3	33.9
2024	34.7	35.6	34.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	21,756	54,468	211,687
<\$15,000	15.3%	15.1%	16.4%
\$15,000 - \$24,999	12.5%	12.2%	13.4%
\$25,000 - \$34,999	12.3%	12.5%	12.1%
\$35,000 - \$49,999	15.2%	14.5%	15.3%
\$50,000 - \$74,999	20.1%	19.2%	18.1%
\$75,000 - \$99,999	10.1%	10.3%	10.0%
\$100,000 - \$149,999	8.4%	9.8%	9.2%
\$150,000 - \$199,999	3.1%	2.9%	2.8%
\$200,000+	3.0%	3.5%	2.7%
Average Household Income	\$60,906	\$62,760	\$58,983
<b>2024 Households by Income</b>			
Household Income Base	22,793	57,107	223,814
<\$15,000	11.7%	11.6%	12.7%
\$15,000 - \$24,999	10.9%	10.7%	11.8%
\$25,000 - \$34,999	11.1%	11.2%	11.0%
\$35,000 - \$49,999	14.6%	13.9%	14.9%
\$50,000 - \$74,999	20.7%	19.6%	18.7%
\$75,000 - \$99,999	11.6%	11.7%	11.4%
\$100,000 - \$149,999	10.9%	12.5%	11.9%
\$150,000 - \$199,999	4.5%	4.2%	4.0%
\$200,000+	4.0%	4.6%	3.6%
Average Household Income	\$72,304	\$74,864	\$70,132
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	8,998	26,211	99,906
<\$50,000	3.0%	4.9%	8.4%
\$50,000 - \$99,999	15.9%	15.6%	18.9%
\$100,000 - \$149,999	15.4%	17.6%	17.3%
\$150,000 - \$199,999	21.5%	20.8%	18.9%
\$200,000 - \$249,999	12.2%	11.7%	10.4%
\$250,000 - \$299,999	8.6%	6.9%	7.1%
\$300,000 - \$399,999	11.7%	8.7%	8.4%
\$400,000 - \$499,999	3.0%	3.9%	4.7%
\$500,000 - \$749,999	6.9%	7.4%	4.0%
\$750,000 - \$999,999	1.1%	1.5%	0.9%
\$1,000,000 - \$1,499,999	0.8%	0.7%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.2%	0.2%	0.2%
Average Home Value	\$240,316	\$238,585	\$212,520
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	9,838	28,459	109,200
<\$50,000	2.4%	4.3%	7.6%
\$50,000 - \$99,999	12.6%	12.6%	15.5%
\$100,000 - \$149,999	12.0%	14.5%	14.8%
\$150,000 - \$199,999	19.2%	18.3%	17.4%
\$200,000 - \$249,999	12.0%	11.0%	10.1%
\$250,000 - \$299,999	10.5%	8.2%	8.4%
\$300,000 - \$399,999	12.8%	9.6%	9.9%
\$400,000 - \$499,999	3.9%	5.1%	6.7%
\$500,000 - \$749,999	10.9%	12.3%	6.7%
\$750,000 - \$999,999	1.9%	2.4%	1.5%
\$1,000,000 - \$1,499,999	1.5%	1.3%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.4%	0.4%	0.4%
Average Home Value	\$288,209	\$288,768	\$250,576

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	49,217	124,892	516,130
0 - 4	8.5%	8.1%	8.2%
5 - 9	7.2%	7.2%	7.3%
10 - 14	6.9%	7.1%	7.0%
15 - 24	15.1%	14.3%	16.1%
25 - 34	16.4%	15.7%	15.8%
35 - 44	13.3%	14.0%	14.2%
45 - 54	11.8%	12.9%	12.9%
55 - 64	11.2%	11.3%	9.9%
65 - 74	6.3%	6.1%	5.2%
75 - 84	2.4%	2.5%	2.5%
85 +	0.9%	0.8%	0.9%
18 +	73.0%	73.2%	73.1%
<b>2019 Population by Age</b>			
Total	54,060	136,463	568,941
0 - 4	7.6%	7.2%	7.3%
5 - 9	7.3%	7.1%	7.1%
10 - 14	6.9%	6.9%	6.9%
15 - 24	14.1%	13.5%	14.9%
25 - 34	15.0%	14.8%	15.4%
35 - 44	13.4%	13.5%	13.5%
45 - 54	11.3%	12.1%	12.2%
55 - 64	10.7%	11.4%	10.8%
65 - 74	8.9%	8.8%	7.6%
75 - 84	3.8%	3.6%	3.1%
85 +	1.0%	1.0%	1.1%
18 +	74.4%	74.9%	74.9%
<b>2024 Population by Age</b>			
Total	56,761	143,329	601,286
0 - 4	7.5%	7.2%	7.3%
5 - 9	7.1%	6.9%	6.9%
10 - 14	6.8%	6.8%	6.8%
15 - 24	14.1%	13.5%	14.7%
25 - 34	15.0%	14.8%	15.3%
35 - 44	13.2%	13.3%	13.6%
45 - 54	11.3%	11.8%	11.8%
55 - 64	10.2%	10.9%	10.4%
65 - 74	8.9%	9.1%	8.2%
75 - 84	4.9%	4.6%	3.9%
85 +	1.2%	1.2%	1.1%
18 +	74.7%	75.2%	75.1%
<b>2010 Population by Sex</b>			
Males	22,378	57,231	244,003
Females	26,838	67,663	272,129
<b>2019 Population by Sex</b>			
Males	24,727	62,888	269,850
Females	29,332	73,574	299,093
<b>2024 Population by Sex</b>			
Males	25,992	66,221	285,631
Females	30,768	77,109	315,655

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

June 28, 2019



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<b>2010 Population by Race/Ethnicity</b>			
Total	49,215	124,893	516,132
White Alone	6.3%	7.5%	12.1%
Black Alone	88.0%	87.1%	79.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.7%	0.7%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.9%	2.6%	4.3%
Two or More Races	1.8%	1.8%	2.0%
Hispanic Origin	5.5%	5.2%	8.5%
Diversity Index	30.3	31.1	45.4
<b>2019 Population by Race/Ethnicity</b>			
Total	54,058	136,462	568,942
White Alone	5.4%	6.5%	10.4%
Black Alone	89.0%	88.2%	81.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.0%	0.9%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	2.2%	4.0%
Two or More Races	2.0%	2.0%	2.2%
Hispanic Origin	4.7%	4.5%	7.9%
Diversity Index	27.6	28.5	43.0
<b>2024 Population by Race/Ethnicity</b>			
Total	56,761	143,329	601,286
White Alone	5.0%	6.1%	9.8%
Black Alone	89.1%	88.3%	81.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.3%	1.1%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	2.0%	3.9%
Two or More Races	2.1%	2.1%	2.4%
Hispanic Origin	4.4%	4.3%	7.8%
Diversity Index	27.1	28.2	42.7
<b>2010 Population by Relationship and Household Type</b>			
Total	49,216	124,894	516,132
In Households	99.2%	99.5%	96.3%
In Family Households	79.9%	80.4%	78.0%
Householder	23.9%	24.0%	22.6%
Spouse	10.4%	10.6%	10.0%
Child	34.9%	35.3%	34.7%
Other relative	7.3%	7.2%	7.1%
Nonrelative	3.4%	3.3%	3.4%
In Nonfamily Households	19.3%	19.1%	18.3%
In Group Quarters	0.8%	0.5%	3.7%
Institutionalized Population	0.0%	0.1%	1.4%
Noninstitutionalized Population	0.8%	0.4%	2.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>			
Total	34,674	88,972	362,812
Less than 9th Grade	2.3%	2.3%	4.3%
9th - 12th Grade, No Diploma	9.4%	9.1%	9.5%
High School Graduate	22.5%	24.9%	26.3%
GED/Alternative Credential	5.4%	4.8%	4.1%
Some College, No Degree	22.1%	21.7%	22.3%
Associate Degree	8.4%	8.2%	7.7%
Bachelor's Degree	18.4%	17.8%	15.9%
Graduate/Professional Degree	11.4%	11.3%	10.0%
<b>2019 Population 15+ by Marital Status</b>			
Total	42,291	107,444	447,775
Never Married	52.1%	51.6%	51.6%
Married	27.5%	28.6%	29.8%
Widowed	5.9%	5.4%	5.5%
Divorced	14.5%	14.4%	13.1%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.4%	91.0%	91.5%
Civilian Unemployed (Unemployment Rate)	8.6%	9.0%	8.5%
<b>2019 Employed Population 16+ by Industry</b>			
Total	23,239	60,367	249,488
Agriculture/Mining	0.0%	0.0%	0.2%
Construction	3.7%	4.3%	5.1%
Manufacturing	3.8%	5.0%	5.8%
Wholesale Trade	2.8%	2.5%	2.2%
Retail Trade	11.0%	11.2%	10.9%
Transportation/Utilities	14.9%	13.9%	13.6%
Information	3.3%	3.4%	2.9%
Finance/Insurance/Real Estate	4.7%	5.4%	5.5%
Services	50.8%	48.9%	48.7%
Public Administration	5.0%	5.4%	5.2%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	23,240	60,367	249,486
White Collar	58.9%	58.1%	56.1%
Management/Business/Financial	10.9%	12.0%	11.5%
Professional	21.4%	19.9%	17.9%
Sales	11.5%	10.7%	10.9%
Administrative Support	15.2%	15.4%	15.8%
Services	19.6%	20.6%	21.3%
Blue Collar	21.5%	21.3%	22.5%
Farming/Forestry/Fishing	0.3%	0.2%	0.1%
Construction/Extraction	3.1%	3.3%	4.1%
Installation/Maintenance/Repair	1.8%	2.1%	2.8%
Production	4.1%	4.4%	4.6%
Transportation/Material Moving	12.2%	11.4%	10.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	49,216	124,894	516,132
Population Inside Urbanized Area	99.5%	99.3%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.5%	0.7%	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	19,803	49,775	191,981
Households with 1 Person	34.2%	32.9%	31.9%
Households with 2+ People	65.8%	67.1%	68.1%
Family Households	59.6%	60.4%	60.7%
Husband-wife Families	25.9%	26.6%	26.9%
With Related Children	11.7%	12.3%	13.4%
Other Family (No Spouse Present)	33.7%	33.8%	33.8%
Other Family with Male Householder	6.2%	6.3%	6.5%
With Related Children	3.4%	3.3%	3.4%
Other Family with Female Householder	27.5%	27.5%	27.3%
With Related Children	19.1%	18.7%	19.0%
Nonfamily Households	6.2%	6.7%	7.4%
All Households with Children	34.6%	34.8%	36.2%
Multigenerational Households	6.3%	6.6%	6.9%
Unmarried Partner Households	7.2%	7.4%	7.7%
Male-female	6.3%	6.3%	6.6%
Same-sex	1.0%	1.1%	1.1%
<b>2010 Households by Size</b>			
Total	19,803	49,775	191,981
1 Person Household	34.2%	32.9%	31.9%
2 Person Household	27.2%	27.8%	26.9%
3 Person Household	16.5%	16.8%	16.7%
4 Person Household	11.1%	11.3%	11.8%
5 Person Household	5.8%	5.8%	6.6%
6 Person Household	2.8%	2.9%	3.2%
7 + Person Household	2.4%	2.5%	2.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	19,803	49,775	191,981
Owner Occupied	43.5%	49.7%	48.7%
Owned with a Mortgage/Loan	35.9%	41.7%	39.7%
Owned Free and Clear	7.6%	7.9%	9.0%
Renter Occupied	56.5%	50.3%	51.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	23,974	60,027	234,926
Housing Units Inside Urbanized Area	99.5%	99.3%	98.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.5%	0.7%	1.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Family Foundations (12A)	Family Foundations (12A)	Family Foundations (12A)
2.	Bright Young Professionals (8C)	Metro Fusion (11C)	Modest Income Homes (12D)
3.	Metro Fusion (11C)	Bright Young Professionals	Metro Fusion (11C)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$34,257,829	\$87,769,608	\$322,355,711
Average Spent	\$1,574.64	\$1,611.40	\$1,522.70
Spending Potential Index	74	75	71
Education: Total \$	\$22,630,775	\$58,734,003	\$215,712,939
Average Spent	\$1,040.21	\$1,078.32	\$1,018.96
Spending Potential Index	65	68	64
Entertainment/Recreation: Total \$	\$49,154,305	\$127,257,589	\$465,185,918
Average Spent	\$2,259.34	\$2,336.37	\$2,197.38
Spending Potential Index	69	71	67
Food at Home: Total \$	\$82,716,923	\$212,187,152	\$778,085,036
Average Spent	\$3,802.03	\$3,895.63	\$3,675.41
Spending Potential Index	73	75	71
Food Away from Home: Total \$	\$58,512,867	\$149,964,157	\$549,700,695
Average Spent	\$2,689.50	\$2,753.25	\$2,596.60
Spending Potential Index	73	75	71
Health Care: Total \$	\$89,800,904	\$233,449,541	\$852,796,527
Average Spent	\$4,127.64	\$4,285.99	\$4,028.33
Spending Potential Index	70	72	68
HH Furnishings & Equipment: Total \$	\$32,718,608	\$84,650,045	\$309,989,932
Average Spent	\$1,503.89	\$1,554.12	\$1,464.29
Spending Potential Index	71	73	69
Personal Care Products & Services: Total \$	\$14,053,308	\$36,114,499	\$131,575,501
Average Spent	\$645.95	\$663.04	\$621.52
Spending Potential Index	73	75	70
Shelter: Total \$	\$290,430,283	\$743,396,281	\$2,714,598,700
Average Spent	\$13,349.43	\$13,648.31	\$12,822.86
Spending Potential Index	72	74	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$36,789,849	\$95,515,976	\$346,937,032
Average Spent	\$1,691.02	\$1,753.62	\$1,638.81
Spending Potential Index	68	71	66
Travel: Total \$	\$32,227,237	\$83,491,697	\$302,815,926
Average Spent	\$1,481.30	\$1,532.86	\$1,430.40
Spending Potential Index	66	68	64
Vehicle Maintenance & Repairs: Total \$	\$18,038,975	\$46,454,085	\$169,724,416
Average Spent	\$829.15	\$852.87	\$801.72
Spending Potential Index	72	75	70

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.