



Community Profile

Rings: 3, 5, 10 mile radii

3040 Healthy Way, Birmingham, AL 35243,

Latitude: 33.4293

Longitude: -86.73747

	3 mile	5 mile	10 mile
Population Summary			
2000 Total Population	35,732	112,348	370,665
2010 Total Population	41,466	126,666	384,658
2019 Total Population	45,615	136,252	408,016
2019 Group Quarters	148	2,606	11,971
2024 Total Population	47,770	141,201	420,664
2019-2024 Annual Rate	0.93%	0.72%	0.61%
2019 Total Daytime Population	48,395	156,575	529,799
Workers	27,880	95,238	327,446
Residents	20,515	61,337	202,353
Household Summary			
2000 Households	15,465	46,755	152,897
2000 Average Household Size	2.30	2.35	2.35
2010 Households	18,722	52,843	159,230
2010 Average Household Size	2.21	2.35	2.34
2019 Households	20,660	56,608	168,194
2019 Average Household Size	2.20	2.36	2.35
2024 Households	21,646	58,613	173,333
2024 Average Household Size	2.20	2.36	2.36
2019-2024 Annual Rate	0.94%	0.70%	0.60%
2010 Families	11,020	32,900	96,087
2010 Average Family Size	2.88	2.99	3.02
2019 Families	11,745	34,356	99,417
2019 Average Family Size	2.90	3.03	3.06
2024 Families	12,157	35,302	101,766
2024 Average Family Size	2.91	3.05	3.07
2019-2024 Annual Rate	0.69%	0.54%	0.47%
Housing Unit Summary			
2000 Housing Units	16,451	49,813	168,624
Owner Occupied Housing Units	62.6%	60.6%	53.5%
Renter Occupied Housing Units	31.4%	33.2%	37.2%
Vacant Housing Units	6.0%	6.1%	9.3%
2010 Housing Units	20,762	58,230	182,889
Owner Occupied Housing Units	55.1%	57.1%	51.6%
Renter Occupied Housing Units	35.1%	33.7%	35.5%
Vacant Housing Units	9.8%	9.3%	12.9%
2019 Housing Units	22,965	62,336	194,626
Owner Occupied Housing Units	50.0%	53.2%	47.9%
Renter Occupied Housing Units	40.0%	37.6%	38.5%
Vacant Housing Units	10.0%	9.2%	13.6%
2024 Housing Units	24,105	64,570	200,750
Owner Occupied Housing Units	49.5%	53.2%	47.9%
Renter Occupied Housing Units	40.3%	37.6%	38.5%
Vacant Housing Units	10.2%	9.2%	13.7%
Median Household Income			
2019	\$78,133	\$80,756	\$58,656
2024	\$86,145	\$89,137	\$65,569
Median Home Value			
2019	\$366,419	\$355,440	\$275,497
2024	\$373,190	\$364,675	\$293,288
Per Capita Income			
2019	\$53,615	\$50,754	\$39,258
2024	\$58,732	\$55,549	\$43,824
Median Age			
2010	37.9	36.1	36.1
2019	39.6	37.8	37.9
2024	40.8	38.9	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

January 24, 2020



Community Profile

Rings: 3, 5, 10 mile radii

3040 Healthy Way, Birmingham, AL 35243,

Latitude: 33.4293

Longitude: -86.73747

	3 mile	5 mile	10 mile
2019 Households by Income			
Household Income Base	20,660	56,608	168,194
<\$15,000	5.4%	5.8%	13.0%
\$15,000 - \$24,999	6.1%	6.3%	9.6%
\$25,000 - \$34,999	6.1%	6.7%	8.6%
\$35,000 - \$49,999	12.1%	11.5%	12.0%
\$50,000 - \$74,999	18.4%	16.5%	15.8%
\$75,000 - \$99,999	11.7%	11.4%	10.1%
\$100,000 - \$149,999	17.9%	17.8%	14.4%
\$150,000 - \$199,999	8.0%	9.1%	6.6%
\$200,000+	14.3%	15.0%	10.0%
Average Household Income	\$119,255	\$122,160	\$94,733
2024 Households by Income			
Household Income Base	21,646	58,613	173,333
<\$15,000	4.4%	4.7%	10.9%
\$15,000 - \$24,999	5.3%	5.5%	8.6%
\$25,000 - \$34,999	5.5%	6.0%	8.0%
\$35,000 - \$49,999	11.0%	10.6%	11.4%
\$50,000 - \$74,999	18.0%	16.2%	16.0%
\$75,000 - \$99,999	11.6%	11.3%	10.3%
\$100,000 - \$149,999	19.9%	19.4%	16.2%
\$150,000 - \$199,999	9.0%	10.2%	7.6%
\$200,000+	15.4%	16.2%	11.2%
Average Household Income	\$130,609	\$133,895	\$105,865
2019 Owner Occupied Housing Units by Value			
Total	11,481	33,164	93,146
<\$50,000	0.5%	0.8%	5.1%
\$50,000 - \$99,999	0.6%	1.2%	11.4%
\$100,000 - \$149,999	2.9%	3.2%	7.2%
\$150,000 - \$199,999	5.5%	7.7%	9.8%
\$200,000 - \$249,999	11.2%	11.2%	11.1%
\$250,000 - \$299,999	12.2%	12.8%	10.5%
\$300,000 - \$399,999	25.8%	23.7%	16.4%
\$400,000 - \$499,999	15.9%	15.6%	11.1%
\$500,000 - \$749,999	20.0%	17.0%	12.3%
\$750,000 - \$999,999	3.8%	3.6%	2.6%
\$1,000,000 - \$1,499,999	1.1%	2.1%	1.5%
\$1,500,000 - \$1,999,999	0.2%	0.4%	0.3%
\$2,000,000 +	0.3%	0.7%	0.6%
Average Home Value	\$417,334	\$418,935	\$335,624
2024 Owner Occupied Housing Units by Value			
Total	11,929	34,321	96,039
<\$50,000	0.2%	0.4%	3.9%
\$50,000 - \$99,999	0.4%	0.8%	10.3%
\$100,000 - \$149,999	2.2%	2.6%	6.8%
\$150,000 - \$199,999	4.7%	6.7%	9.0%
\$200,000 - \$249,999	10.2%	10.3%	10.6%
\$250,000 - \$299,999	12.2%	13.0%	10.9%
\$300,000 - \$399,999	27.4%	25.2%	17.9%
\$400,000 - \$499,999	16.8%	16.6%	12.1%
\$500,000 - \$749,999	20.1%	17.1%	12.7%
\$750,000 - \$999,999	3.8%	3.7%	2.7%
\$1,000,000 - \$1,499,999	1.3%	2.4%	1.9%
\$1,500,000 - \$1,999,999	0.3%	0.5%	0.4%
\$2,000,000 +	0.3%	0.8%	0.8%
Average Home Value	\$427,111	\$433,388	\$355,402

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

January 24, 2020



Community Profile

Rings: 3, 5, 10 mile radii

3040 Healthy Way, Birmingham, AL 35243,

Latitude: 33.4293

Longitude: -86.73747

	3 mile	5 mile	10 mile
2010 Population by Age			
Total	41,466	126,664	384,661
0 - 4	5.7%	6.2%	6.6%
5 - 9	5.8%	6.5%	6.2%
10 - 14	5.9%	6.7%	6.2%
15 - 24	12.1%	14.0%	14.2%
25 - 34	16.6%	15.2%	15.3%
35 - 44	12.9%	13.0%	12.8%
45 - 54	14.4%	14.2%	14.3%
55 - 64	13.2%	11.5%	12.0%
65 - 74	6.8%	6.1%	6.3%
75 - 84	4.6%	4.4%	4.2%
85 +	1.8%	2.1%	1.9%
18 +	78.9%	76.6%	77.2%
2019 Population by Age			
Total	45,616	136,252	408,015
0 - 4	5.0%	5.5%	5.9%
5 - 9	5.4%	5.7%	6.0%
10 - 14	6.0%	6.4%	6.2%
15 - 24	11.5%	13.8%	13.2%
25 - 34	14.9%	14.6%	14.7%
35 - 44	14.3%	13.2%	13.0%
45 - 54	12.2%	12.2%	12.1%
55 - 64	13.4%	12.7%	12.9%
65 - 74	10.1%	8.9%	9.2%
75 - 84	4.9%	4.6%	4.5%
85 +	2.3%	2.4%	2.2%
18 +	80.2%	78.6%	78.4%
2024 Population by Age			
Total	47,770	141,201	420,665
0 - 4	4.9%	5.4%	5.8%
5 - 9	5.2%	5.6%	5.8%
10 - 14	5.5%	5.9%	5.9%
15 - 24	11.4%	13.2%	13.0%
25 - 34	14.7%	14.8%	14.3%
35 - 44	14.5%	13.3%	13.2%
45 - 54	12.5%	12.1%	12.0%
55 - 64	12.0%	11.8%	11.9%
65 - 74	10.7%	9.9%	10.2%
75 - 84	6.1%	5.6%	5.6%
85 +	2.4%	2.4%	2.2%
18 +	81.1%	79.6%	79.0%
2010 Population by Sex			
Males	19,778	60,461	183,412
Females	21,688	66,205	201,246
2019 Population by Sex			
Males	21,945	65,514	195,698
Females	23,670	70,739	212,318
2024 Population by Sex			
Males	23,073	68,000	202,184
Females	24,697	73,201	218,479

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

January 24, 2020



Community Profile

Rings: 3, 5, 10 mile radii

3040 Healthy Way, Birmingham, AL 35243,

Latitude: 33.4293

Longitude: -86.73747

	3 mile	5 mile	10 mile
2010 Population by Race/Ethnicity			
Total	41,467	126,665	384,658
White Alone	87.3%	82.4%	59.2%
Black Alone	7.0%	10.2%	34.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.9%	3.1%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	2.9%	2.7%
Two or More Races	1.2%	1.2%	1.2%
Hispanic Origin	3.6%	5.6%	5.2%
Diversity Index	28.5	38.3	57.9
2019 Population by Race/Ethnicity			
Total	45,615	136,253	408,017
White Alone	84.5%	79.7%	57.9%
Black Alone	8.6%	11.7%	34.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.6%	3.8%	3.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.4%	2.9%	2.6%
Two or More Races	1.6%	1.6%	1.6%
Hispanic Origin	3.7%	5.8%	5.2%
Diversity Index	32.9	42.0	59.0
2024 Population by Race/Ethnicity			
Total	47,770	141,201	420,665
White Alone	82.5%	78.0%	56.8%
Black Alone	9.7%	12.5%	34.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.2%	4.4%	3.7%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.4%	2.9%	2.6%
Two or More Races	1.9%	1.9%	1.8%
Hispanic Origin	3.9%	6.0%	5.3%
Diversity Index	36.0	44.4	60.0
2010 Population by Relationship and Household Type			
Total	41,466	126,666	384,658
In Households	99.7%	98.0%	97.0%
In Family Households	77.5%	78.9%	77.1%
Householder	26.4%	25.9%	25.0%
Spouse	21.9%	21.0%	17.1%
Child	26.0%	28.3%	29.6%
Other relative	2.2%	2.5%	3.8%
Nonrelative	1.0%	1.2%	1.6%
In Nonfamily Households	22.2%	19.1%	19.9%
In Group Quarters	0.3%	2.0%	3.0%
Institutionalized Population	0.3%	0.4%	0.9%
Noninstitutionalized Population	0.0%	1.6%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 3, 5, 10 mile radii

3040 Healthy Way, Birmingham, AL 35243,

Latitude: 33.4293

Longitude: -86.73747

	3 mile	5 mile	10 mile
2019 Population 25+ by Educational Attainment			
Total	32,901	93,398	280,230
Less than 9th Grade	0.5%	0.9%	1.8%
9th - 12th Grade, No Diploma	1.3%	1.8%	4.9%
High School Graduate	8.7%	9.7%	16.0%
GED/Alternative Credential	1.2%	1.1%	2.4%
Some College, No Degree	16.6%	16.7%	19.1%
Associate Degree	5.0%	5.5%	6.6%
Bachelor's Degree	40.5%	37.7%	29.3%
Graduate/Professional Degree	26.4%	26.5%	19.8%
2019 Population 15+ by Marital Status			
Total	38,132	112,201	334,254
Never Married	30.1%	32.2%	37.5%
Married	54.3%	53.7%	45.6%
Widowed	4.9%	4.7%	5.3%
Divorced	10.8%	9.5%	11.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.0%	97.4%	95.7%
Civilian Unemployed (Unemployment Rate)	3.0%	2.6%	4.3%
2019 Employed Population 16+ by Industry			
Total	25,500	76,168	207,990
Agriculture/Mining	0.7%	0.6%	0.5%
Construction	5.0%	6.0%	5.5%
Manufacturing	6.2%	6.3%	7.0%
Wholesale Trade	3.8%	3.3%	3.0%
Retail Trade	11.2%	10.4%	10.0%
Transportation/Utilities	3.2%	3.8%	4.6%
Information	2.2%	2.5%	2.2%
Finance/Insurance/Real Estate	12.3%	11.3%	9.7%
Services	52.6%	53.0%	54.3%
Public Administration	2.9%	2.9%	3.4%
2019 Employed Population 16+ by Occupation			
Total	25,501	76,169	207,990
White Collar	80.8%	78.7%	70.8%
Management/Business/Financial	23.5%	21.5%	18.1%
Professional	30.6%	31.0%	27.4%
Sales	17.1%	15.6%	13.4%
Administrative Support	9.6%	10.7%	11.9%
Services	11.7%	12.4%	16.9%
Blue Collar	7.4%	8.9%	12.3%
Farming/Forestry/Fishing	0.3%	0.1%	0.2%
Construction/Extraction	2.6%	2.9%	3.1%
Installation/Maintenance/Repair	1.1%	1.3%	1.9%
Production	1.4%	2.0%	3.2%
Transportation/Material Moving	2.0%	2.5%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	41,466	126,666	384,658
Population Inside Urbanized Area	99.8%	99.5%	97.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.2%	0.5%	2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

January 24, 2020



Community Profile

Rings: 3, 5, 10 mile radii

3040 Healthy Way, Birmingham, AL 35243,

Latitude: 33.4293

Longitude: -86.73747

	3 mile	5 mile	10 mile
2010 Households by Type			
Total	18,722	52,844	159,230
Households with 1 Person	34.1%	31.4%	33.0%
Households with 2+ People	65.9%	68.6%	67.0%
Family Households	58.9%	62.3%	60.3%
Husband-wife Families	48.9%	50.4%	41.3%
With Related Children	20.4%	23.4%	18.4%
Other Family (No Spouse Present)	9.9%	11.8%	19.0%
Other Family with Male Householder	2.3%	2.8%	3.8%
With Related Children	1.1%	1.3%	1.7%
Other Family with Female Householder	7.6%	9.1%	15.3%
With Related Children	4.6%	5.8%	9.6%
Nonfamily Households	7.1%	6.4%	6.7%
All Households with Children	26.3%	30.8%	29.9%
Multigenerational Households	1.5%	1.7%	3.4%
Unmarried Partner Households	3.9%	3.5%	4.7%
Male-female	3.1%	2.8%	3.8%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	18,723	52,844	159,229
1 Person Household	34.0%	31.4%	33.0%
2 Person Household	34.9%	32.9%	31.9%
3 Person Household	13.9%	15.1%	15.3%
4 Person Household	11.1%	13.0%	11.9%
5 Person Household	4.4%	5.4%	5.1%
6 Person Household	1.1%	1.6%	1.8%
7 + Person Household	0.5%	0.6%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	18,722	52,843	159,230
Owner Occupied	61.1%	62.9%	59.3%
Owned with a Mortgage/Loan	44.3%	45.8%	42.8%
Owned Free and Clear	16.7%	17.1%	16.5%
Renter Occupied	38.9%	37.1%	40.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	20,762	58,230	182,889
Housing Units Inside Urbanized Area	99.9%	99.5%	97.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	0.5%	2.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 3, 5, 10 mile radii

3040 Healthy Way, Birmingham, AL 35243,

Latitude: 33.4293

Longitude: -86.73747

	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	In Style (5B)	Top Tier (1A)	Modest Income Homes (12D)
2.	Metro Renters (3B)	In Style (5B)	Young and Restless (11B)
3.	Exurbanites (1E)	Young and Restless (11B)	In Style (5B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$60,083,587	\$169,226,940	\$395,763,967
Average Spent	\$2,908.21	\$2,989.45	\$2,353.02
Spending Potential Index	136	140	110
Education: Total \$	\$47,301,104	\$132,911,989	\$295,348,075
Average Spent	\$2,289.50	\$2,347.94	\$1,756.00
Spending Potential Index	144	147	110
Entertainment/Recreation: Total \$	\$89,849,789	\$252,577,700	\$587,969,963
Average Spent	\$4,348.97	\$4,461.87	\$3,495.78
Spending Potential Index	133	136	107
Food at Home: Total \$	\$139,520,287	\$394,287,366	\$939,787,120
Average Spent	\$6,753.16	\$6,965.22	\$5,587.52
Spending Potential Index	131	135	108
Food Away from Home: Total \$	\$103,456,385	\$290,690,758	\$679,096,290
Average Spent	\$5,007.57	\$5,135.15	\$4,037.58
Spending Potential Index	136	140	110
Health Care: Total \$	\$157,246,863	\$443,136,333	\$1,058,855,224
Average Spent	\$7,611.17	\$7,828.16	\$6,295.44
Spending Potential Index	128	132	106
HH Furnishings & Equipment: Total \$	\$59,499,269	\$167,112,135	\$388,522,352
Average Spent	\$2,879.93	\$2,952.09	\$2,309.97
Spending Potential Index	135	138	108
Personal Care Products & Services: Total \$	\$25,052,994	\$70,539,252	\$164,523,082
Average Spent	\$1,212.63	\$1,246.10	\$978.17
Spending Potential Index	137	141	110
Shelter: Total \$	\$525,597,238	\$1,477,382,209	\$3,410,404,151
Average Spent	\$25,440.33	\$26,098.47	\$20,276.61
Spending Potential Index	137	141	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$69,510,438	\$195,922,751	\$451,866,335
Average Spent	\$3,364.49	\$3,461.04	\$2,686.58
Spending Potential Index	136	140	108
Travel: Total \$	\$64,770,571	\$180,957,473	\$403,564,038
Average Spent	\$3,135.07	\$3,196.68	\$2,399.40
Spending Potential Index	140	142	107
Vehicle Maintenance & Repairs: Total \$	\$32,191,744	\$90,764,234	\$212,819,839
Average Spent	\$1,558.17	\$1,603.38	\$1,265.32
Spending Potential Index	136	140	111

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

January 24, 2020