short pump station

POPULAR MULTI-ANCHORED
RETAIL HUB

11301 W. BROAD ST,
RICHMOND, VA 23060

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property highlights

Short Pump Station offers a highly visible, grocery-anchored retail environment in Richmond, Virginia, led by national brands such as Trader Joe's, Ulta Beauty, and Petco.

The center features a complementary mix of daily-needs and lifestyle tenants, including popular fast-casual concepts like Chopt, creating strong cross-shopping throughout the property.

Prominent frontage, multiple signage opportunities, and a well-designed site layout make this a compelling location for retailers seeking visibility and convenience.

STRONG CUSTOMER TRAFFIC

2.5 MILLION
Visits annually

MOST VISITED ULTA
In the state

$168,890
Average HH Income within a 3-mile radius

TRADER JOE'S ULTA BEAUTY

petco five BELOW

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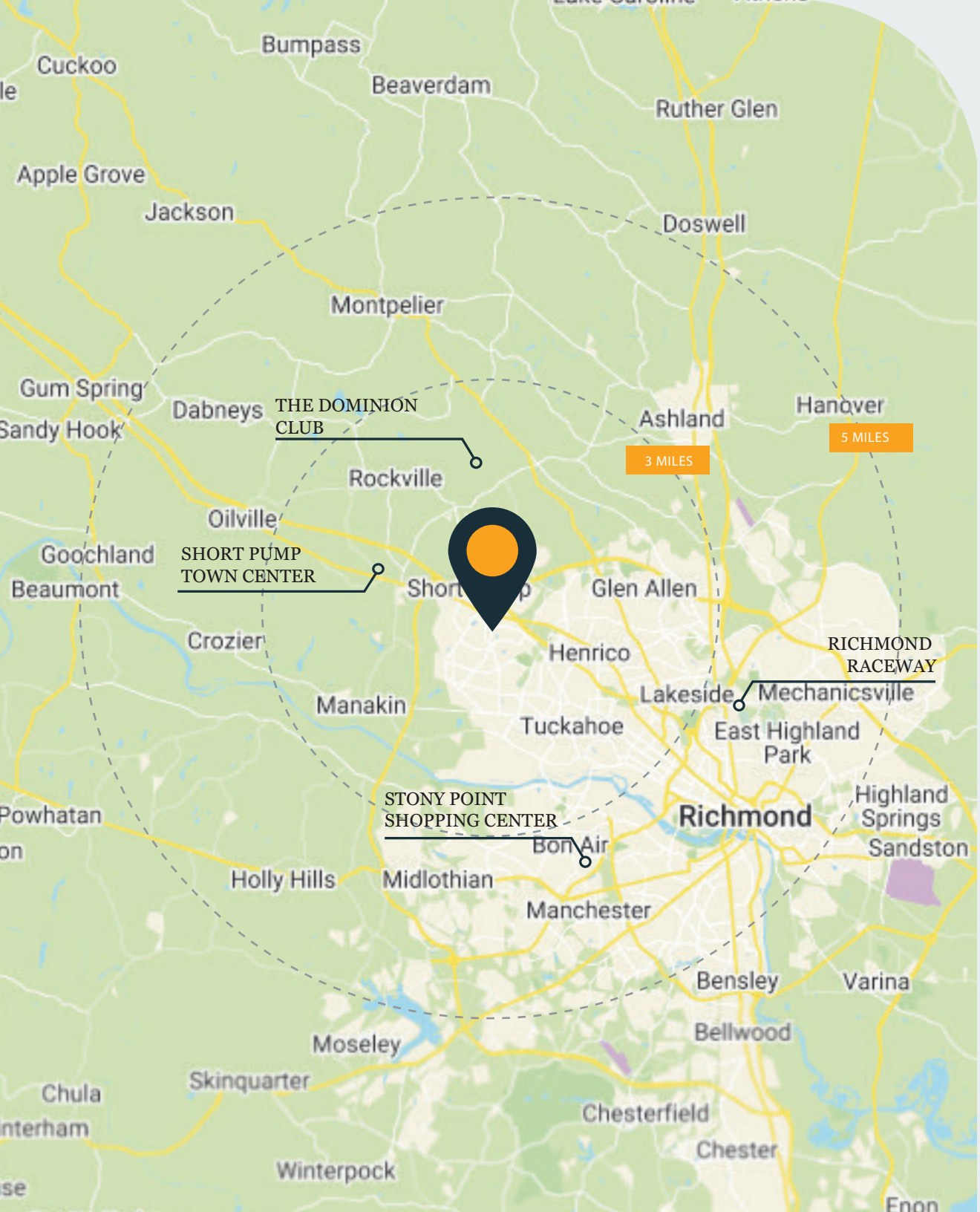

market overview

The Short Pump submarket is a premier retail corridor for its strong daytime activity, high-quality development, and concentration of nationally recognized brands.

The area offers an attractive blend of established neighborhoods, modern commercial growth, and convenient access to major thoroughfares, making it a highly desirable location for retailers and service-oriented users.

$557,892
Average home values within a 3-mile radius

39.9
Median age within a 5-mile radius

169,741
Total population within a 5-mile radius

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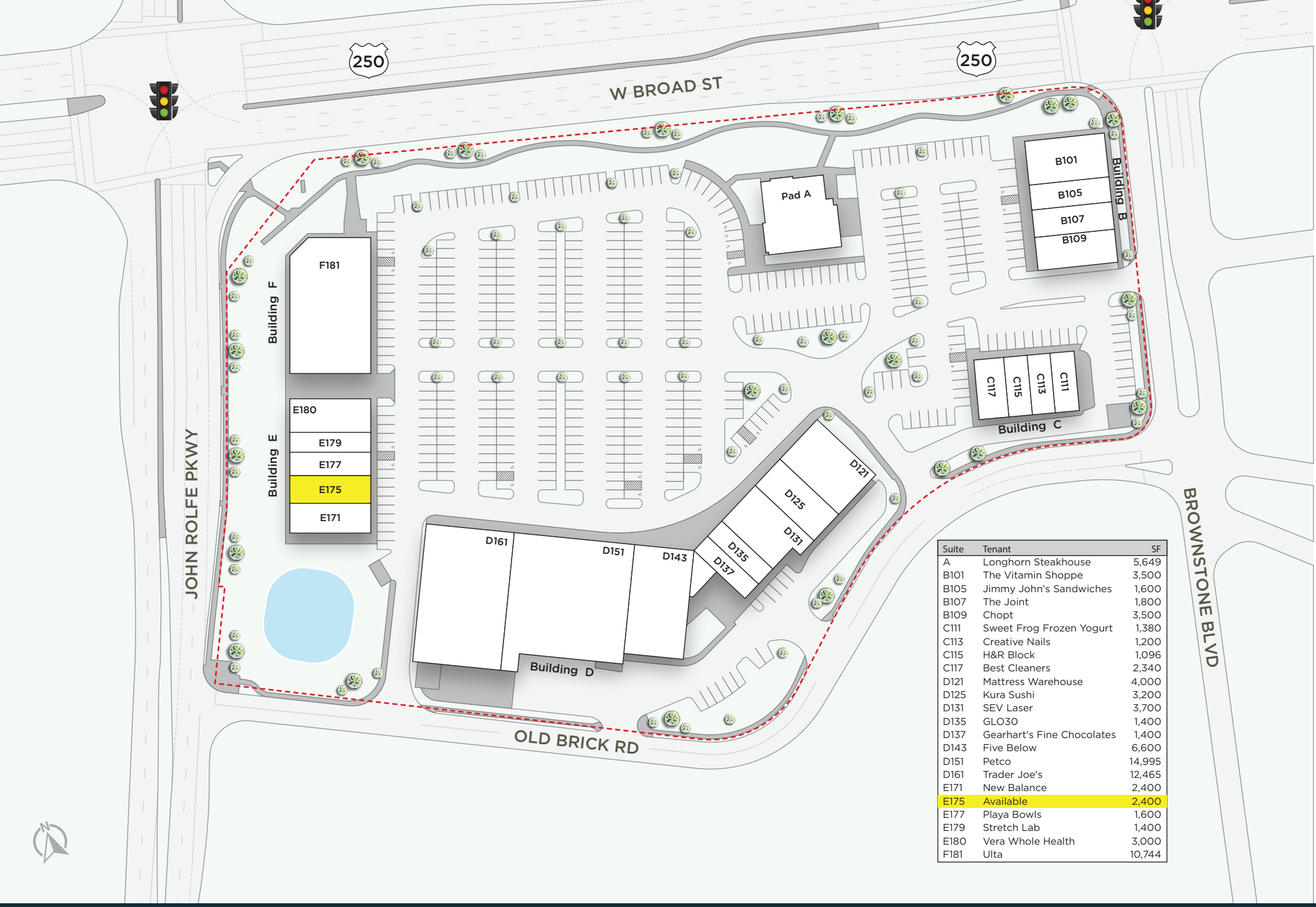

Suite	Tenant	SF
A	Longhorn Steakhouse	5,649
B101	The Vitamin Shoppe	3,500
B105	Jimmy John's Sandwiches	1,600
B107	The Joint	1,800
B109	Chopt	3,500
C111	Sweet Frog Frozen Yogurt	1,380
C113	Creative Nails	1,200
C115	H&R Block	1,096
C117	Best Cleaners	2,340
D121	Mattress Warehouse	4,000
D125	Kura Sushi	3,200
D131	SEV Laser	3,700
D135	GLO30	1,400
D137	Gearhart's Fine Chocolates	1,400
D143	Five Below	6,600
D151	Petco	14,995
D161	Trader Joe's	12,465
E171	New Balance	2,400
E175	Available	2,400
E177	Playa Bowls	1,600
E179	Stretch Lab	1,400
E180	Vera Whole Health	3,000
F181	Ulta	10,744

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prime retail destination

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